

NORTH WILLAMETTE HORTICULTURE SOCIETY

58th ANNUAL MEETING

November 13, 2012

Dear Friend and Supplier,

The 58th Annual North Willamette Horticultural Society Meeting is scheduled for January 15th, 16th, & 17th, 2013. More than 250 fruit and vegetable growers are expected to attend. The 2013 meeting will be a 3-day event, beginning on Tuesday the 15th with the popular Organic session. The Vegetable session will be on Wednesday and finally the Berry session on Thursday.

Participating will give you an opportunity to visit with growers and colleagues as well as show and sell your products and services. If your business has not exhibited in the past, please consider doing so this year. Exhibitors/Vendors will be provided with a covered table (4x8 feet) in the Exhibitors Pavilion where product lines can be shown with small samples, brochures, or any form of media that does not require a lot of space. Please plan to have a representative at your display when the Pavilion is open. We have scheduled long breaks and the final door prizes will be given out in the Pavilion after the last speaker each day. Our goal is to end the meetings between 3:30 to 4:00 PM to give everyone more time to visit with you all. The Pavilion will only be open before and after the meetings, during breaks and lunch in order to encourage everyone to attend the educational presentations.

- Space is limited so please complete the enclosed exhibitor registration form and return it with payment as soon as possible.
- If you have a company logo that projects well, email it to Nick (nick.andrews@oregonstate.edu). They will be projected and looped for continuous viewing during breaks in the meeting room and the Pavilion.
- A draft program will be available on the NWHS website in November.
- Program sponsorship is \$500. Please contact Jan (jan.egli@oregonstate.edu, 503-678-1264 x110) and give her the ad you would like to include in the program by the end of December if you are interested.
- If you would like to contribute door prizes, please contact Michelle Armstrong at MARMSTRONG@wilburellis.com or 503-710-8465.

Exhibitors, individuals and companies who contribute to the coffee breaks, the wine and cheese social or the Society in general will be recognized during both the morning and afternoon breaks. In addition, the Society has made a commitment to support the North Willamette Research and Extension Center during this time of major budget reductions. You will find a line on your registration form for that contribution as well.

Your company logo and contact details can be included in the program for \$500. Please contact Jan Egli if you would like to sponsor the program.

The Wine and Cheese social will be held on Wednesday in the Pavilion after the vegetable session finishes and is open to all. This is an excellent time to enjoy the company of customers, friends, and other individuals in the industry.

Even if you are unable to attend this year's meeting the Society welcomes any support you can offer. Contributions help keep the general registration fees low. Companies that contribute to the general fund will be recognized in the Exhibitor Pavilion.

For information on registration, find us on the web: <http://nwhortsoc.com/> or contact Jan Egli at 503-678-1264 x110 or Nick Andrews x149.

Thank you,
Trade Show Committee