



Organic Blueberry Production

Marketing; have a plan

Varieties; season & purpose

Planting; don't be cheap

Management; timing is everything

Harvesting; mechanical



Varieties

Duke

Draper

Blue Ribbon

Legacy

Top Shelf

Valor

Calypso

Cargo

Clockwork

Last Call

Aurora

Overtime

Titan



Planting

Soil; balanced a year in advance

Tile; 20-30' spacing

Irrigation; drip

In field logistics; headlands, offload sites

Compost

Sawdust

Fabric; quality, plastic spike

Planting; 11'X3'

Cover crop

Habitat





Management

Irrigation

Fertilizer; dry & Liquid

Crop Protectants; fungicides
& insecticides

Weed Control







Harvesting

Plan

Hand

Mechanical

Timing

Cold Chain

Transport







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